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**Enter to Win**

What would *you* do to create Social Impact with  
**a *free flight* from Lufthansa?**

Submit your idea to  
**[Lufthansa-usa.com/nexus-contest](http://Lufthansa-usa.com/nexus-contest).**

The **3 most exciting ideas** will have  
a chance to ***win*** a Lufthansa round-  
trip ticket from the US to Europe!

Winners will be announced at the Lufthansa help alliance  
speech on Friday July 22, 2016 at the 4:15pm  
Plenary at the United Nations.

Contest ends July 22, 2016 at 12.00pm EST.





# The Giving Back Fund

HELPING THOSE WHO HELP OTHERS

The Giving Back Fund is the proud fiscal sponsor of the Nexus Global Youth Summit



THE RITZ-CARLTON  
COMMUNITY FOOTPRINTS



WILMINGTON  
TRUST



WETHERBY  
ASSET MANAGEMENT



# Schedule

## WEDNESDAY 7/20

### THE NEW SCHOOL @ 63 5TH AVE NYC

5:00 pm	New to Nexus Reception
6:00 pm	Wine & Cheese Reception
7:00 PM – 9:00 pm	Opening Plenary Program

## THURSDAY 7/21

### THE NEW SCHOOL @ 63 5TH AVE NYC

8:00 am	Registration Opens
9:00 AM – 11:00 am	Plenary
11:30 am – 12:30 pm	Breakout 1
12:30 PM – 2:15 pm	Lunch
1:00 PM – 2:00 pm	Lunch Labs
1:45 PM – 4:45 PM	Rapid Prototyping Workshop (3 Hours)
2:15 PM – 3:15 PM	Breakout 2
3:45 PM – 4:45 PM	Breakout 3
5:00 PM – 6:30 PM	Plenary
7:30 PM – 11:30 pm	<b>BRASSERIE 8 ½ RESTAURANT @ 9 W 57TH ST</b> Affinity Dinner (Advance RSVP & Payment Required)

## FRIDAY 7/22

### UNITED NATIONS @ 46TH STREET VISITORS ENTRANCE ON 1ST AVE

8:00 am	Registration Opens
9:00 AM – 11:30 am	Plenary
12:00 PM – 1:00 pm	Breakout 1
1:30 PM – 2:30 pm	Lunch Labs @ the United Nations
1:15 PM – 2:45 pm	Luncheon Hosted by Nexus India Vermillion Restaurant 480 Lexington Ave, NYC
3:00 PM – 4:00 pm	Breakout 2
4:15 PM – 6:00 pm	Plenary
6:15 PM – 7:45 PM	Shabbat “Unplugged” Reception Hosted by Schusterman Foundation & Garyn Angel -RSVP required
9:30 PM – 1:00 am	<b>"NEXUS SETS SAIL" CLOSING YACHT PARTY</b> <b>@ HUDSON RIVER PARK PIER 40</b> Yacht departs at 10pm for a 2-hour cruise followed by a 1-hour party at the dock

# FAQs

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## Social Media?

**Twitter:** @TheNexusSummit

**Instagram:** @thenexussummit

**Snapchat:** The Nexus Summit

**Facebook:** facebook.com/  
nexusyouthsummit

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## Attire?

**Daytime Events** are Business Casual (less formal than traditional business wear, but still intended to give a professional impression)

**Evening Events** are Smart Casual (neat, put-together, yet relatively informal)

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## Car Service?

LYFT offers Nexus delegates **2 free rides for new users.**

To claim visit: <http://lyft.com/invite/NEXUS16> or download the LYFT app & enter code **NEXUS16** in the payment section before requesting a ride.

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## Pathable?

Pathable is the private Nexus Digital Platform where you can see the agenda and speaker bios and connect with other delegates. The site is available on a mobile or desktop at <http://nexus2016.pathable.com>.

To join, search your email for a message from [nexus2016@pathable.com](mailto:nexus2016@pathable.com) or email [AnaR@nexusyouthsummit.org](mailto:AnaR@nexusyouthsummit.org).

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## Wi-Fi at The New School?

The New School's WI-FI network name is 'newschool-guest.' The network must be signed onto manually through a web browser-based login page.

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## UN Security?

Security screening is required at the U.N. as is a government-issued photo ID. Upon entering, you will be issued a UN Badge.

**IF YOU LOSE YOUR BADGE YOU WILL NOT BE ABLE TO RE-ENTER THE UN.**

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## Lost & Found, Dietary Needs, or Issues?

Email [info@nexusyouthsummit.org](mailto:info@nexusyouthsummit.org) or visit the Nexus Registration Desk for any of the above reasons or other issues.

# Nexus Values

**Non-Solicitation:** Nexus asks members to adhere to a strict policy of non-solicitation at our events, in our Facebook groups and on Pathable. **We do not tolerate inappropriate conduct including (but not limited to) business/fundraising efforts, harassment, discrimination or any illegal activity.** If you experience/witness behavior you consider to be in violation of this policy, please email [redflag@nexusyouthsummit.org](mailto:redflag@nexusyouthsummit.org), which will be kept confidential.

## Value All Voices

Varied experiences lead to an abundance of ideas, which leads to growth. Whether you are an accomplished philanthropist or social entrepreneur, or if this is your first touch with the world of social impact, your ideas are just as valuable as everyone else's.

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## Diversity

We seek to engage and embrace people of different faiths, backgrounds, and cultures in our community. We have a genuine interest in understanding how each other sees the world, free from judgment. We commit to truly listen to one another and to celebrate diversity.

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## Collaboration

We are bridge-builders, supporters, and forces of empowerment for one another. By sharing ideas, connecting, finding points of intersection, and asking, "How can I help?" we can achieve the level of collaboration needed to solve the problems that exist in the world.

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## Safe Space

Trust is the catalyst that allows for a safe space where meaningful and authentic relationships thrive. We will cultivate trust by living with a sincere wish to help each other access our best selves and to contribute to the needs of our global community.

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# Working Groups

Nexus Working Groups are forums for Nexus members to organize around issues they care about. They hold regular conference calls with subject matter experts, host issue specific salon gatherings, organize delegations to related international conferences, launch social action campaigns, produce white papers and reports and often partner with government and inter-governmental agencies such as The White House & The United Nations to lend the next generation voice to a cause.

## Human Trafficking & Modern Day Slavery

Co-Chairs: **Patrick Gage, Diana Mao & Melissa Jane Kronfeld**

[HTMS@nexusyouthsummit.org](mailto:HTMS@nexusyouthsummit.org)

@HTMS #EndSlaveryNow

Join Newsletter:  
[tinyurl.com/htmssignup](https://tinyurl.com/htmssignup)

## Impact Investing

Chair: **Vanessa Grellet**

[impactinvesting@nexusyouthsummit.org](mailto:impactinvesting@nexusyouthsummit.org)

Social Media:  
@NexusImplnv

## Toward Equal Justice

Chair: **Christina Hollenback**

[nexusequaljustice@gmail.com](mailto:nexusequaljustice@gmail.com)

Social Media:  
@nexus4justice

## Climate Change

Co-Chairs: **Dillon Lanius & Aaron Berger**

[climatechange@nexusyouthsummit.org](mailto:climatechange@nexusyouthsummit.org)

## Film, Media & Storytelling

Co-Chairs: **SJ Murray & Amanda Cole**

[film@nexusyouthsummit.org](mailto:film@nexusyouthsummit.org)

## Indigenous Issues

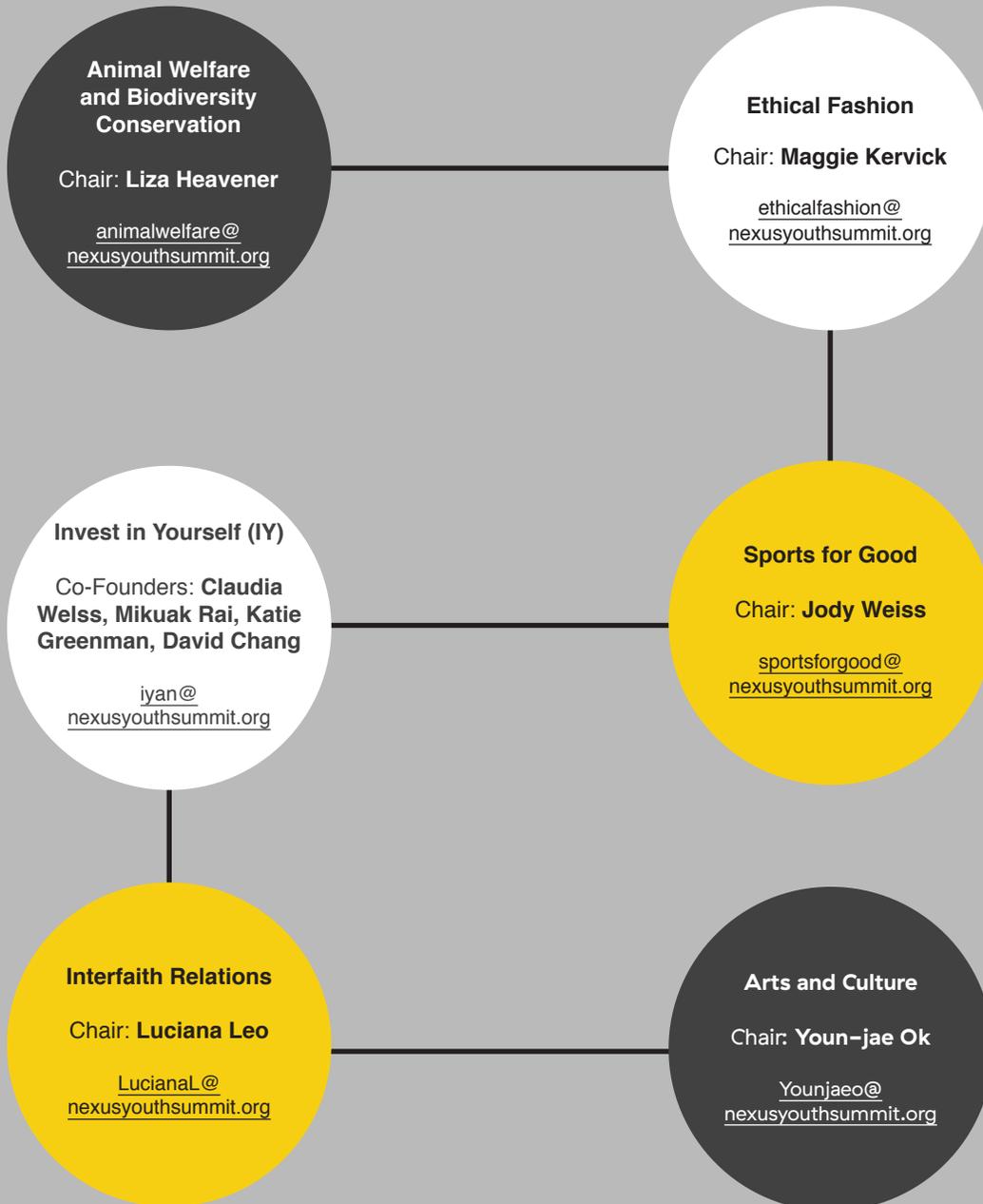
Chair: **Mary Ann Thompson-Frenk**

[indigenousissues@nexusyouthsummit.org](mailto:indigenousissues@nexusyouthsummit.org)

Facebook:  
NEXUSIndigenousIssues

# Labs

To become a working group, members must begin as a Nexus Lab to demonstrate a sense of momentum and gain interest from the Nexus membership. Nexus Labs are a platform for Nexus projects in development. They range in size and scope from small and temporary ideas to large and global visions. Visit [nexusyouthsummit.org/labs/](https://nexusyouthsummit.org/labs/).



Wednesday Plenary

# Chart Your Own Course

7:00P

**Welcome**

Rachel Gerrol  
*Co-Founder, Nexus*  
Jonah Wittkamper  
*Co-Founder, Nexus*

7:10P

**The Ways  
We Dance**

Clemencia Vargas  
*Founder, Vive Bailando*

7:30P

**How One Woman is Solving the World's Dumbest Problem**

Komal Ahmad  
*Founder & CEO of Copia*

7:50P

**10x10: Inspiring a New Generation of Giving**

Laurence Marshbaum  
Nina Skrzynski  
*Co-Founders, 10x10  
Philanthropy*

8:05P

**The Dire Need for Innovation in Today's World**

Bisman Deu  
*Inventor, Green Wood*

8:20P

**Interview:  
Escaping To Freedom**

Yeonmi Park  
*North Korean Defector  
and Human Rights Activist*

*Interviewed by:*  
Ruma Bose  
*President,  
Tent Foundation*

8:45P

**Redefining the Impossible**

Maxwell Loughan  
*President & Founder  
Loughan Labs*

Thursday AM Plenary

# Big Ideas for a Better World

**9:00A** Views From My Long Lost Future

**Christen Lien**  
*Composer, Storyteller, Musician, Timeflux10*

**9:25A** #AtlasCorps10: The Nexus of Global Collaboration

**Scott Beale**  
*CEO & Founder, Atlas Corps*

**9:40A** Making a Stand for Moral Leadership

**Jacqueline Novogratz**  
*Founder & CEO, Acumen*  
*Interviewed by*  
**Vanessa Grellet**  
*Chair, Nexus Working Group on Impact Investing*

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**10:05A** Normal Compared to What: Mental Health in the Age of the Individual

**Fahad Bandar Al Saud,**  
*Co-Founder, Hello Tomo*

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**10:25A** What Does it Mean to be a Global Citizen?

**Hugh Evans**  
*CEO at Global Citizen*

*Interviewed by:*  
**Marissa Sackler**  
*Founder & Chairwoman, Beespace*

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**10:50A** Honoring Today

**Nexus Working Group**  
**Toward Equal Justice**

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# Breakout 1

11:30AM–12:30PM

## Breakout 1.1: Impact Investing 101 : Ready, Set, Go!

Lecture Hall

**Abigail Noble** (CEO, The ImPact), **Raúl Pomares** (Founder, Sonen Capital), **Elizabeth Carlock Phillips** (Executive Director, Phillips Foundation), **Fernando Scodro** (Director, Grupo Baoba), **Adriana Cohen Henriquez** (Chair of the Granting Committee, Railway)

Impact investing, an investment strategy where both financial returns and social and environmental impact are targeted, can offer meaningful solutions to pressing societal problems while also allowing investors to preserve and manage wealth.

While the impact investment sector has grown significantly over the past decade, the landscape can be confusing with a plethora of players, investment models and myths. If you are looking to get started as an impact investor, or an entrepreneur seeking impact investing dollars, this session is for you! Leaders from the field will address the following questions:

How can you align your values with your investment portfolio? How can you achieve market returns while managing for social and environmental impact? What are the different investment models and funds, and how can you build a portfolio? What should you look out for in assessing what type of impact investment is right for you?

## Breakout 1.2: How Changemakers Start

Room 311

**Felipe Amaral** (CEO & Partner, Semete), **Alexandre Mars** (CEO, Epic Foundation), **Jenna Arnold** (Co-Founder, ORGANIZE), **Erin Schrode** (Co-Founder, Turning Green)

The emergence of a new success paradigm based on social impact has been generating a lot of frustration among youth. Looking around for your purpose can be a big challenge and may not be the best way to start. Instead, trying to discover what really bothers you and use everything you have to resolve that issue can be a better way.

## Breakout 1.3: Peace Through Faith

Room 622

**Winston Ibrahim** (Founder and CEO, Hydros), **Tina Ramirez** (Founder and Executive Director, Hardwired), **Bud Heckman** (Executive Director, International Shinto Foundation), **Thomas King** (Global Campaigner, Animals Australia)

In current times, resolution to conflicts between different faiths are often addressed in the form of violence. However, there are also numerous peaceful approaches to the struggles as well. During the session, three pannelists will share their experience in the subject of "peacefully resolving faith driven conflicts", each from a different perspective and experience.

## Breakout 1.4: Relationships and Networks Can Be Resources for Life

Room 304

**Vince Cirianni** (Financial Specialist, The Preferred Client Group), **Laura Kunkemueller** (ESG Officer at the Boston Company, BNY Mellon), **Candice Meth** (Partner, EisnerAmper), **Nathalie Molina Niño** (CEO, SELF MADE)

More than ever before, networks are a key form of social capital for achieving goals in both your professional and personal lives. These subject matter experts will share with you their creative tactics and approach to building a robust and meaningful network. With passion, branding, and examples of real life results this interactive session will give you the tools you need to get the most out of your Nexus Summit experience!





# Breakout 1

11:30AM–12:30PM

## Breakout 1.5: Pushing Boundaries in Impact: Transforming Film, Media, and Story

*Starr Foundation Hall*

**Amanda Cole** (Social Impact Strategist, Kenneth Cole Productions), **Jacob Marshall** (Senior Connector, MORE Partnership[s]), **Sarah Jane Murray** (Co-Chair, Nexus Working Group on Film, Media & Story Telling), **Nonny de la Peña** (Founder, Emblematic Group), **Elise McCave** (Deputy Director, BRITDOC), **Michael Skolnick** (Team Captain, SOZE)

Join our panel of experts in this interactive discussion to explore why film, media & story matter, and how they can be used to push boundaries for impact and transform the way we look at ourselves, others and the world, in an effort to incite meaningful change. Apply to strengthen your own enterprise or family business, and better screen your impact investments.

## Breakout 1.6: The Next Evolution of Capitalism: An interview with John Fullerton

*Room 520*

**John Fullerton** (Founder and President, Capital Institute; Former Managing Director, JP Morgan), **Summerly Horning** (Board Member, Newport Federal)

Many are searching for a path that will lead us beyond our current unsustainable economic system and the finance-dominated ideology that drives it. Some have discovered a new way of thinking about economics and how we manage our free enterprise system, aligned with our scientific understanding of how the universe actually works, and with our shared values. They call it Regenerative Capitalism. Join us for a deep dive interview and Q & A with the Founder of Regenerative Capitalism, John Fullerton. He will be interviewed by Summerly Horning who is a board member of Newport Federal.

## Breakout 1.7 and 1.8 are from 11:30AM–1:00PM (INTO LUNCH)

## Breakout 1.7: Aligning Your Full Potential With Justice

*Room 620*

**Christina Hollenback** (Founder, Vigilint), **Chris Wilson** (Founder and CEO, Barclay Investment Corporation), **Javier I. Kinney** (Director, Office of Self Governance, Yurok Tribe)

Just like our carbon footprint, we all have a footprint in systems of injustice-- especially Criminal Justice systems. Therefore, it's going to take all us to align our full potential toward Equal Justice-- but how do we do that? Join other Nexus members and innovators in the field and learn about brand new resources from the Working Group Toward Equal Justice for Nexus members to measure our footprints in this system and better align ourselves collectively with transformation.

## Breakout 1.8: Hope, Despair, Innovation & Impact with Animal Welfare

*Room 617*

**Liza Heavener** (Chair, Nexus Animal Welfare & Biodiversity Conservation Lab), **Paul Shapiro** (Vice President, Farm Animal Protection, The Humane Society of the United States), **Aimee Gilbreth** (Executive Director, Michelson Found Animals Foundation), **Thomas King** (Global Campaigner, Animals Australia)

An animal welfare panel of experts addressing wildlife conservation, innovation happening within factory farming and the co-founder of one of the biggest animal rescue organizations in the world.



Pick up box lunches at the following locations:

- 1) The Cafe on the Lower Level;
- 2) The Social Justice Hub on the 5th Floor.

Delegates are free to socialize during lunch in these locations or the Cafeteria on the 2nd floor, or can bring their box lunch to one of the below lunch lab conversations...

# Lunch

12:30- 2:00PM

# Lunch Labs

1-2PM\*

\* DELEGATES MAY EXCUSE THEMSELVES EARLY FROM LUNCH LABS TO ATTEND PROTOTYPE THINKING WORKSHOP

## ARTS & HEALING

Room 311

**Youn-Jae OK** (Music and Arts Director, Nexus Global Youth Summit), **George H Lewis** (Artist, Philosopher, Commentator, Gross National Happiness), **Chris Schembra** (Founder and Curator, 747 Club), **Lorraine Grace** (Founder, My World Project)

The contemporary society expects each individual to control or adjust emotions, and in response, we lock them away, unaware of our needs of self-expression. Healing starts with communication and communication starts with self-expression. Art is a powerful and yet beautiful medium to achieve such quality without violence and force. In this session we will explore why healing is needed and how art helps an individual and community to experience beyond "feeling better" and address their direct needs.

## THE REFUGEE CRISIS

Room 520

**John Kluge** (Co-Founder, Alight. Capital), **Tolu Olubunmi** (Co-Founder, Welcome.us, My World Project), **Dr. Christine Mahoney** (Author, "Failure And Hope: Fighting For The Rights Of The Forcibly Displaced?"), **Christine Mendonça** (Founder, Shore to Shore Advisory)

In this two-part and fast-paced working luncheon facilitated by the Nexus' Refugee Crisis Lab, we will use a combination of systems mapping, design thinking, and an entrepreneurial mindset to chart a course for how the Nexus community can best respond to the global refugee crisis. Participants will receive a special briefing on the global refugee crisis from Dr. Christine Mahoney, highlighting some of the most pressing challenges of today's crisis. We will then begin charting our course with the means at hand: who we are, what we know, and whom we know. Participants will leave with pathways to engage in global refugee and displacement solutions.

## SPORTS FOR GOOD

Room 622

**Jody R. Weiss** (Founder, Sports Pledge & V3 Sports), **Jason Kampf** (Vice President, CoVant), **Yohei Fujimoto** (Co-Chair, Nexus Lab on Sports for Good, Nexus Global Youth Summit), **Erika Binger** (Founder & Exec. Director, V3 Sports)

We will give examples of organizations that are using sports for good and invite an open conversation about how sporting events can reshape concepts in the way we treat each other and the world.

## FAMILY BUSINESS: Challenges, Legacies & Opportunities

Room 304

**Akshay Kalle** (Chief Technical Officer, Pathway Communications), **Tanya Kewalramani** (Director, CELL Centre for Ethical Life and Leadership)

Many of the world's most beloved and powerful brands are family businesses. The challenges of balancing family and business, and duty and potential, are eternal. Join a round-table discussion with like-minded next-generations who're asking themselves questions about leadership, their platform, their destiny, and balancing it all.

# Prototype Thinking Workshop @ Nexus

**WHERE:** The New School,  
Starr Foundation Hall, Lower  
Level

**WHEN:** Thursday July 21st  
from 1:45 - 4:45pm EST  
Participants are expected to  
stay for the full three hour  
workshop.

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**THE WORKSHOP:** Join us for an action-packed workshop in which you will tackle your more pressing impact challenge hands-on through Prototype Thinking, or learning by doing. With the help and feedback of other Nexus teammates, each participant will rapidly iterate through prototypes of potential solutions, unpack uncertainties, and gain new learnings through testing on the spot. Best of all, you'll learn a method with incredible leverage that can be applied to future horizons.

It's not necessary to come with a specific problem or challenge in mind-- everyone is welcome no matter where you are in your journey. If you are already working on a specific project or business, that's equally wonderful. You will walk away with new insights that advance your impact agenda, a plan to continue prototyping your work, and a group of teammates to help hold you accountable to taking the next actionable step. **#WeAreNexus**

**THE PRESENTER:** J Li is a Partner at Prototype Thinking Academy, the world's premier deliverer of Prototype Thinking consulting and education. She has trained more than a hundred organizations in Prototype Thinking and Design Thinking, working with clients such as Stanford University, NASA, Unicef, Humanity United, Village Capital, Fitbit, Intuit, and many startups.

**THE METHOD:** Prototype Thinking is a method for solving previously-unsolved problems by learning through extremely rapid and inexpensive iteration. Originating from GoogleX, this reliable way of creating new products has been used in environments ranging from the developing world to startup hubs to corporate innovation programs. Organizations use Prototype Thinking to learn 10x-100x faster and save months to years of time in launching solutions.



## Breakout 2

2:15–3:15PM

### Breakout 2.1: Funder Collaboration: Getting the Biggest Bang for Your Philanthropic Buck

Room 620

**Jessamyn Shams-Lau** (Executive Director, Peery Foundation), **Martin Segal** (Managing Director, Segal Family Foundation), **Sean Mayberry** (Executive Director, StrongMinds)

Is funder collaboration right for you? In this session, we will discuss the value collaboration brings to funders and the key components to healthy funder collaboration.

### Breakout 2.2: How to Embody Your Social Values in Every Aspect of Your Life

Room 622

**Tatiana Piva** (Director, Instituto Geração), **Abbie Jung** (Asia Regional Director, Nexus Global Youth Summit), **Taylor Conroy** (Co-Founder, Journey), **Tabreez Verjee** (Partner & Co-Founder, Uprising)

How do we become more connected to ourselves and the environment around us, and make more conscious, aligned and responsible choices? We believe that we participate in the creation of the world we live in, in every action we take, at every moment of our lives.

In this case, social engagement goes beyond acting in social projects and engaging in causes and also includes everyday behaviors and habits, our relationships and the way we build them, and to what extent our values are aligned with/to our actions. We will hear testimonials sharing stories, challenges, passions and dilemmas in this path of seeking to have a more significant, coherent & socially responsible life.

### Breakout 2.3: Emerging Models of CSR and Corporate Philanthropy For Entrepreneurs

Room 304

**Alexander Sloan** (Director of Strategic Partnerships), **Matt Brimer** (Co-Founder, General Assembly), **Amanda Cole** (Social Impact Strategist, Kenneth Cole Productions), **Richard Demato** (Co-Founder & COO, GoodOps)

While not all businesses have a social mission, all businesses can serve the social good at any stage of growth. Corporate Social Responsibility has been 'bolted on' for too long. Numerous studies have proven that consumers, employees and investors alike all feel stronger brand affinity for startups with a relationship to the communities they are affiliated with.

In this engaging session for investors and entrepreneurs, we'll learn how to create a culture of generosity and giving that drives business success. We'll explore the 'Pledge 1%' initiative spearheaded by Tides as a case study, as well as other emerging models of CSR and holistic corporate philanthropy that enable you to build your business strategy with community and social outcomes in mind.

### Breakout 2.4: The Search for Life Beyond Earth

Room 520

**Christian Bailey** (Founder, Curated Innovation (Social Impact Strategist, Kenneth Cole Productions), **Jonah Wittkamper** (Co-Founder, Nexus Global Youth Summit), **Christopher K. Mellon** (Private Equity Investor, UFO-DATA), **Leslie Kean** (Journalist)

Are we alone in the universe? It's an age-old quandary, and no discussion of space would be complete without addressing the possibility of life beyond Earth. Science and technology have accelerated to the point that we're only about 10 to 20 years away from being able to answer the question. What does that mean for us as humans?





# Breakout 2

2:15–3:15PM

## Breakout 2.5: Why It's Necessary to Incorporate and Scale Global Artisanship in the Complex Fashion Industry

*Lecture Hall*

**Ariela Suster** (Founder & Creative Director, Sequence Collection), **Gwendolyn Floyd** (Founder, Soko), **Kirsten Dickerson** (Founder and CEO, Raven & Lily), **Soraya Darabi** (Impact Investor and Co-Founder, Zady), **Cameron Saul** (Co-Founder, The Bottletop Foundation)

Fashion's global reach and scale has the ability to influence nearly all the United Nations Sustainable Development Goals. From the elimination of poverty through good jobs and economic growth to responsible consumption and climate action, brands are taking steps to build more responsible supply chains. Hear from ethically minded and artisanal brands on how they working with communities around the world use product to tell meaningful stories about challenges around the world.

## Breakout 2.6: Creative Ideas to address the Global Housing Crisis

*Room 617*

**Greg Rand** (Founder and CEO, OwnAmerica), **Brett Hagler** (CEO & Co-Founder, New Story), **Yaron Schwarcz** (CEO, Tridom), **Sara O'Brien** (Reporter, CNNTech and CNNMoney)

By 2030, 600 million families will be in need of affordable housing. In the US, an increasingly large number of renters are being evicted as the housing crisis hits home for single family homes. This session will focus on a groundbreaking online marketplace to help assure renters can stay in their homes, the possibilities of robotic 3d printing home construction and how a start-up non-profit is building homes in Haiti at record pace!

## Breakout 2.7: Shaping Your Unique Identity Within Your Family: Crisis or Opportunity?

*Room 311*

**Diana Chambers** (President, The Chambers Group), **Andrea Zucker** (Outreach Coordinator, Nexus Global Youth Summit), **Kai Bickle Nygard** (Longevity Lifestyle Researcher, Kimchi Moyer Enterprises), **Jenny Tchinnosian** (Founder & Director, SoulFire), **David Chang** (Co-Founder, Invest in Yourself @ Nexus)

Strong social networks together with purpose and meaning in our lives are two of the core dimensions of happiness. Our families are often at the center of our social networks, and we're fortunate if they also encourage us to become fully ourselves and pursue our unique paths to purpose. But that isn't always the case; we may be strongly influenced to continue our family business and legacy and we can find ourselves conforming to meet powerful expectations, especially when we are financially dependent on our families.

This intergen conversation will help us to name the essence of who we are and what's important to us, as we prepare to act on this in the context of our families. We need skill to harmonize the love, power, money, and trust dynamics at play. There will be opportunities to explore challenges such as: What will happen if I'm cut off from my family? or What do I need to succeed in our family enterprise?



# Breakout 3

3:45–4:45PM

## Breakout 3.1: A Decade of Drinking & Drugs to a Decade of Clean Drinking Water

Room 617

**Scott Harrison** (Founder & CEO, charity: water), **Marissa Sackler** (Founder & Chairwoman, Beespace)

Scott Harrison will share how his radical ignorance about the nonprofit sector and humanitarian work led to the rapid growth and success of charity: water. He'll cover charity: water's unique model, mistakes and lessons learned along the way and how an 13-year-old girl's suicide and 27 separate trips to Ethiopia changed his outlook on life and work.

## Breakout 3.2: Finding your Philanthropic Passion & Maximizing Your Impact

Room 311

**Kate Roberts** (Co-Founder, Maverick Collective), **Caitlin Heising** (Vice Chair, Heising-Simons Foundation), **Ana Morales** (Founding Member, Maverick Collective), **Gerardo Porteny** (President, Young Minds for Gender Equality)

Panelists will speak about how they discovered their passion for their cause and talk candidly about how they've adjusted their expectations of what can be achieved that have ultimately led to greater impact. This free flowing discussion will encourage participants to share their experiences and help others answer crucial questions around how to find your passion and maintain it as they go forward with their cause.

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## Breakout 3.3: Impact Investing 2.0: What Does It Take to Work Towards 100% Impact

Lecture Hall

**Alexandra Amouyel** (Director of Program, Clinton Global Initiative), **Ron Cordes** (Co-Founder, Cordes Foundation), **Dimple Sahni** (Senior Direct Impact Investing, Anthos Fund and Asset Management), **Karla Garcia-Teruel** (Managing Partner, Spectron Impact), **Sam Bonsey** (Director, The ImPact)

Despite the increased appetite for impact investments, most asset owners - whether family offices or institutional investors - allocate only a small part of their portfolio to impact investment. At the same time, several individuals and families have sought to align 100% of their assets with their values. What do these pioneers know about creating a diverse portfolio which provides both robust financial and strong social returns?

Hear from them on key factors, including: How can you align your investments with your values? How do you evaluate the current state of your portfolio? How do you start to move your investments towards 100% impact? How do you measure your social and environmental impact?

# Breakout 3

3:45–4:45PM

## Breakout 3.4: Navigating the Economy and Global Security in Volatile Times

Room 304

**Emma Dinsmore** (CEO, r-squared macro), **Yaël Eisenstat** (CEO and Founder, Kilele Global), **Mark V. Vlasic**, (Professor/Principal, Georgetown Univ./Madison Law & Strategy Group)

With so much uncertainty in the world, how can investors make smart decisions about where and how to engage? In this session, we will assess some of the key global economic, political, and security issues in today's volatile markets and discuss best practices for mitigating risks while continuing to invest in opportunities globally.

## Breakout 3.5: Amplifying Your Cause: How to Leverage the Entertainment Industry for Maximum Social Good

Room 620

**Lisa Gluck** (Foundation Relationship Manager, The Giving Back Fund), **Rachel Searles** (Senior Foundation Manager, The Giving Back Fund & Director, The Charlotte and Gwentyth Gray Foundation), **Devi Brown** (TV/Radio Personality & Philanthropist, The Devi Brown Project), **Natalie Tran** (Co-Executive Director, CAA Foundation), **Phil Eisen** (Director of Celebrity & Influencer Partnerships, Crowdrise)

Creating sustainable social change takes support, and through the power of the entertainment industry, you can share your cause, grow your audience and generate engagement that leads to lasting impact. This panel of experts will help you learn how to leverage the powerful and creative talents in media in order to increase awareness and accomplish your goals.



## Breakout 3.6: Doing Well While Doing Good: Driving Growth, Impact and Competitive Advantage Through Sustainable Supply Chains

Room 622

**Divya Kapasi** (Co-Founder & CEO, GoodOps), **Richard Powell** (Co-founder & Senior Managing Director, APC Holdings), **Barrett Ward** (Founder, FashionABLE), **Lina Maria Useche** (CEO & Founder, Aliança Empreendedora)

Discover how leading organizations create competitive advantages by successfully incorporating "social" impact in their everyday operations through sustainable supply chains, driving business growth and empowerment for vulnerable and marginalized communities. We will explore specific business models, case studies and metrics that you can apply to strengthen your own enterprise or family business, and better screen your impact investments.

Thursday PM Plenary

# Towards a Brighter Future

PAGE # 018

**5:00P**

**Applying a Venture Philanthropy Approach to Curing a Rare Disease**

**David Deshe**  
*Co-Founder & President, Vero Water*

**Alexander Silver** *Chairman, EB Research Partnership*

**Toni Johnson**  
*Vice President, Knowledge & Influence, Heron Foundation*

**5:35P**

**Become the CEO of Your Own Health: Standardization, Research & Application of Cannabinoids**

**Garyn Angel**  
*Medical Cannabis Entrepreneur & Investor*

**Kevin Sneed, Pharm.D**  
*Senior Associate Vice President, Health Dean, College of Pharmacy, University of South Florida*

**Mark J. Rosenfeld, M.S., Ph.D.**  
*CEO & Chief Science Officer, Ananda Scientific, Inc.*

**Nicole Fisher**  
*Contributor, Forbes*

**5:20P**

**The Future of Social Progress**

**Matthew Bishop**  
*Longtime Writer & Editor at The Economist; Co-Author of Philanthrocapitalism*

**6:00P**

**Interview: Escaping the Yemen Civil War through International and Inter-Faith Social Networks**

**Dan Pincus**  
*Consultant, The Quantic Group*

**Mohammed Samawi**  
*Human Rights Activist*

**Justin Hefter**  
*CEO, Bandura Games*

**Jessica Abo**  
*TV Journalist*

**7:30P**

**NEXUS AFFINITY DINNER**

**BRASSERIE 8 1/2**  
9 West 57th Street

**ADVANCED RSVP AND REGISTRATION REQUIRED**

**6:25P**

**Thoughts & Music**

**Christen Lien**  
*Composer, Storyteller, Musician*

Friday AM Plenary

# Global Goals & Innovation

9:00A

## Welcome from the United Nations

**David Nabarro**

*Special Adviser on the 2030 Agenda for Sustainable Development, United Nations*

**Ahmad Alhendawi**

*Secretary General's Envoy on Youth, United Nations*

**Saskia Shellekens**

*Special Adviser to the Secretary General's Envoy on Youth at the United Nations*

9:15A

## Food is the New Internet

**Kimbal Musk**

*Co-Founder, The Kitchen*

9:35A

## Sustainable Livestock-Free Meat

**Uma Valeti**

*CEO and Co-Founder, Memphis Meats*

9:55A

## Recoding Communities: Inside Out // Outside In

**Khaliya**

*Public Health Specialist; World Economic Forum Expert Advisor on the Future of Health; Co-Founder Falkora Mental Health Initiative*

**Thomas Ermacora**

*WEF advisor on Urban Futures; Founder of Clear Village, Limewharf & Machines Room; Author of Recoded City*

**Interviewer: Sheri Fink**

*Pulitzer Prize Winning New York Times Journalist*

## 10:25A Youth Advancing the Global Goals

**Chris Arnold**

*Founder & CEO, World Merit*

**Shannon O'Shea**

*UNICEF Programme Specialist, UNICEF Post-2015 Development Agenda*

**Niels Caszo**

*Global Vice President Product Innovation, AIESEC*

**Lucie Gareton**

*Consultant, Office of the UN Secretary-General's Envoy on Youth*

Merit 360 Fellow

## 11:00A Discomfort Breeds Innovation

**Jessica O. Matthews**

*Founder & CEO, Uncharted Play*

## 11:15A Time Poverty: Using Data and Innovation as Catalysts Out of Economic Deprivation

**Sarah Collins**

*Founder, Wonderbag*



# Breakout 1

12–1PM

## Breakout 1.1: Partnering for Hope: Innovative Solutions to the Global Refugee Crisis

*Conf. Room 12*

**Dr. Christine Mahoney** (Author of *Failure and Hope: Fighting for the Rights of the Forcibly Displaced* and Associate Professor of Politics and Public Policy, University of Virginia), **Jay Corless** (Senior Advisor, UN Foundation), **Ruma Bose** (President, Tent Foundation), **Manyang Reath Kher** (Founder & CEO, Humanity Helping Sudan Project), **John Kluge**, (Co-Founder, Alight. Capital)

The global refugee crisis continues to dominate headlines. Many of us struggle to understand the complexities of this issue and wonder how we can help. Experts from multiple sectors explain the crisis and describe some of the most innovative approaches offering hope to those fleeing violence.

## Breakout 1.3: Re-Generation of Self, Culture, and Future

*DDR 1 - 4th Floor*

**David Chang** (Co-Founder & Life Purpose Guide, Invest in Yourself @ Nexus), **Richard Greene** (Communication Strategist, RichardGreene.org), **Kimchi Moyer** (Founder & CEO, Living in Resonance), **Zane Adams** (Co-Owner, Buchi Kombucha)

To live fully, self-care and self-investment is necessary at all levels—physical, emotional, mental, and spiritual. And when we invest in ourselves, we expand who we know ourselves to be, our purpose in the world, and shape our very identity. The luxury of time and money is meaningless if we do not use those luxuries to drive the changes we want to see in the world as our self-interest evolves to include the interest of "the other." Transcending the luxuries (and limitations) of time and money allows us to enter into collaborative experiences that open up transformational alternatives we could never perceive on our own. Join us as three humanitarian wellness pioneers focus on these magical dimensions of our individual and collective selves. Tap into these extra dimensions and you exponentially expand your contributions to a more regenerative and enlightened culture.

## Breakout 1.2: Building the Launch Ecosystem for Social Entrepreneurs

*Conf. Room 11*

**Oliver Libby** (Chair & Co-Founder, The Resolution Project, Inc.), **Hunter Johnson** (Enterprise & Changemaking Manager, Foundation for Young Australians), **Kate Hayes** (Director of Direct Impact, Echoing Green), **Hillary Schafer** (Executive Director, Jefferson Awards Foundation)

Join a panel of expert leaders from organizations dedicated to helping new social entrepreneurs get started. Entrepreneurs at the launch and early scaling stages in the social sector need all manner of assistance from a broad group of funders, supporters, service providers, and advisors. Explore the current state of the supportive ecosystem for emerging social entrepreneurs. Immerse yourself in the details of pipelines, capital of various types, and how new social ventures are growing today. Find out about how organizations working together in more powerful ways to support and elevate emerging social entrepreneurs, and how that collaboration is affecting the sector.

# Breakout 1

#WeAreNexus

## SPECIAL TIMING FOR BREAKOUT SESSIONS 1.4, 1.5, 1.6 (see below)



11:45am - 1:15pm

### **Breakout 1.4: Climate Change, Post-Paris: Where are we now? Where are we going?**

*Conference Room 4*

**Dr. Ioana Cozmuta** (Lead Scientist, NASA Ames), **Kenneth Berlin** (President & CEO, The Climate Reality Project), **Kavita Gupta** (Director of Impact Investments, Amplifier Strategies) **Shally Shankar** (Manager of Mission Investing, The Schmidt Family Foundation), **Gueta Mezzetti** (Consultant to the Pentagon) **Lina Constantinovici** (Founding Partner, BVC Fund), **John R. Seydel** (CEO of Revolution Nation, Turner Foundation)

We will investigate the broad implications of Climate Change and what is being done about it. We will begin with Gueta Mezzetti, who will share an overview of Climate Change's implications and their affects on international security gleaned from a wealth of knowledge and experience across government and the private sector. On Earth Day, 4/22/16, Over 170 nations signed on to the Paris Climate Agreement. Now that the world has accepted the Paris Climate Agreement, what is being done about it? The Nexus Working Group on Climate

12:00pm - 1:15pm

### **Breakout 1.6: How Is Your Communications Style Helping AND Hurting Your Family**

*DDR 2-3 - 4th Floor*

**Tom Rogerson** (Senior Managing Director, Wilmington Trust), **Andrea Zucker** (Outreach Director, Nexus Global Youth Summit)

Most family disagreements are not about the issues at hand, but rather how the information has been communicated in the first place. In Tom Rogerson's workshop attendees will be tested on their communication styles using The Interpersonal Leadership Style Test; this will be used as a springboard for a collaborative discussion about how changing one's communication style can enhance group decision making. Many will gain an understanding of past disagreements and find ways to facilitate productive interactions, simply based on a deeper understanding of their communication style. Attendees will break into teams based on recognized leadership styles and work together towards a greater appreciation of how those styles work with others in pursuit of future family, business and philanthropic success!

12:15pm - 1:15pm

### **Breakout 1.5: View from the Front Lines: Lessons Learned from the Investor Perspective**

*DDR - 4th Floor*

**Deb Wetherby** (CEO, Wealth Manager, & Shareholder, Wetherby Asset Management), **Tabreez Verjee** (Co-Founder, Uprising), **Zac Russell** (Founder, Russallo), **Justina Lai** (Director of Impact Investing, Wetherby Asset Management)

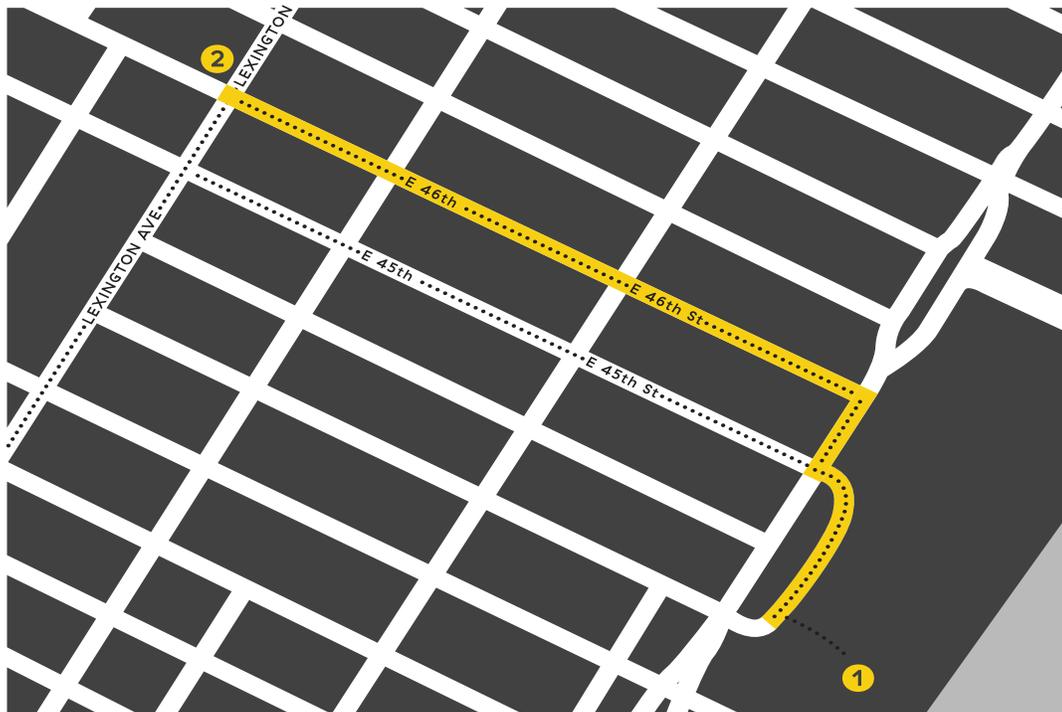
In this session, impact investment practitioners will explore critical pitfalls in building an impact investment portfolio and common challenges investors face throughout the investment execution process – from sourcing, diligence and structuring transactions to managing, monitoring and exiting investments. Using case study examples, we will highlight key considerations and opportunities for employing best practices to avoid these pitfalls. This session seeks to demystify the impact investment process and provide practical tools and guidance

# Luncheon Options

## 1) 1:15 - 2:45pm - Luncheon hosted by Nexus India @ Vermillion, 480 Lexington Ave, NYC

All are welcome! 10 minute walk from the UN, please find a map below...

\*TAKE YOUR UN PASS WITH YOU, YOU WILL NEED IT TO RE- ENTER THE UN



1 United Nations  
46th St and 1st Ave,  
New York, NY 10017

2 Vermillion  
480 Lexington Ave,  
New York, NY 10017

## 2) 1:30pm - 2:30pm - Lunch Labs

Dining options at the UN can be found at cafes on the lower level and the 4th Floor. Please eat before joining your chosen lunch lab.

# Lunch Labs

1:30PM - 2:30PM

## EDUCATION IN A GLOBAL AGE: ACCESS, EQUITY AND EXCELLENCE

Conf Rm 12

**Leslie Falconer** (CEO, Experience Early Learning Co.), **Dana Mortenson** (Co-Founder & Exec Director, World Savvy), **Liana Ghent**, (Director, International Step by Step Association (ISSA)), **Twesigye Jackson Kaguri** (Founder & Executive Director, The Nyaka AIDS Orphans Project), **Garvey Chui** (Director, The Verb Group)

Explore the evolving purpose of education in today's interconnected, global age during this session. We will examine innovations that are revolutionizing the field of education from cradle to career on such topics as: access to high quality early education, innovations in youth engagement, educational technology and teacher training for global competence. Hear stories about how the teaching, learning and assessment landscape is shifting in the US and across the globe to prepare students for new dynamics in the workforce and engaged citizenship.

## NEXT GEN IN AFRICA: ONE FAMILY'S JOURNEY IN PHILANTHROPY

DDR1 - 4th Floor

**Elizabeth Tanya Masiyiwa** (Strategic Advisor, Higher Life Foundation), **Ana Roselli** (Public Private Partnerships Coordinator, Nexus Global Youth Summit), **Joanna Masiyiwa** (Student), **Sarah Masayiwa** (Student)

This session will explore a family's story of philanthropy in Africa through a conversation with the sisters Tanya, Sarah and Joanna Masiyiwa. They belong to a family highly engaged in the philanthropic world and yet each of them got involved in social change in different ways. The 3 of them got involved in philanthropy before even having a chance to know what it was or even how they were getting into it. So what is philanthropy for each of them now? Through the eyes of the next generation let's learn about the role of social change in Africa and the role of Africa in western philanthropy.

## SOCIAL ACUPUNCTURE: SDG'S & THE FUTURE OF HUMANITARIANISM

Conf. Room 4

**Mary Ann Thompson-Frenk** (Co-Founder and President, The Memnosyne Institute), **Adolfo Ayuso Audrey**, Lawrence Bloom (Chairman of Dakia Institute; Secretary General of Be Earth Foundation), **Daisy Khan** (Founder & Executive Director, Womens Islamic Initiative in Spirituality and Equality), **Thomas Johns** (Spiral Engineer, Geopolitical Advisor), **Tania Arrayeles Rodriguez** (CEO & Founder, Green Habitat Project), **Aaron Berger**, **Juan Carlos Kaiten** (Social Architect for Systemic Transformation, The Hague Center and the Foundation for Conscious Evolution)

"Social Acupuncture" is the term for Identifying where within the ecological, social, cultural and economic systems one can have the greatest positive impact and what methods should be used. Traditional humanitarianism seeks to alleviate a symptom. Integral humanitarianism views an individual project as a Systemic remedy. The people's transformation into conscious cultural creators (people who have become consciously aware of how their choices are creating their current culture, economically, spiritually, environmentally, etc.) and can respond strategically with an understanding of how the challenges faced are interconnected via their project is the permanent empowerment that should be sought when seeking to understand and address any of the SDG's. The SDG's were identified by the UN via experts around the world as the goals humanity must strive to reach in order to protect the quality of life our species desires environmentally, economically and to improve upon sociologically. Thinking in isolated silos geographically, culturally, and economically will not yield sustainable results in a world constantly shifting due to globalization. Globalization is the natural outcome of our increasing population, but we must work to encounter it responsibly by making it possible for all people to harness the opportunities our increasingly interconnected world provides in addressing the SDGs' scale.

## ASK THE EXPERTS

DDR 2-3 - 4th Floor

**Doug Balfour** (Owner & CEO, Geneva Global), **Steph Cordes** (Vice Chair, Cordes Foundation), **Ruma Bose** (President, Tent Foundation)

No matter where you are on your philanthropic and social impact journey, chances are you have questions and want to bounce your thinking off your peers and experts. Well, we've got you covered. In this intimate luncheon session, our three experts will hear what's on your mind, and provide you with feedback and customized advice based on their collective experience. You'll also hear and learn from your peers. These expert coaches have helped philanthropists implement programs in over 100 countries. This lunchtime coaching session will be driven by the audience, so bring your appetite and the issues you're grappling with so you can leave empowered to do good great.

## NATURAL TIME AND CALENDAR CHANGE

DDR - 4th Floor

**Mikuak Rai** (Co-Founder of Invest in Yourself at Nexus), **Jewel Pookrum, M.D., Ph.D.**, **MFS** (Founder of the JEWEL Network), **Wanique Khemi-Tehuti Shabazz** (Natural Time Scholar; Enstooled Chief of Olmec-Yamasee Nation), **Ruben Llinas** (Banner of Peace advocate, Fnd. for the Law of Time), **Timothy Tussing** (Lecturer, Dept. of Mathematics at Ohio Univ.)

Have you ever considered the effect the current 12-month calendar has on our beliefs, customs, actions, choices, behaviors, and actual relationship with time? Could humanity benefit by simply attuning our daily activities to a natural, harmonic standard of 13 Months/Moons of 28 days each? Join this informative and inspiring discussion that reveals the historical argument for calendar change, and the potential for such a change to empower and transform humanity, restore our relationship with Nature and each other, and usher a new level of creative collaboration planet-wide.



# Breakout 2

3–4PM

## Breakout 2.1: Protecting our Oceans + Coral Reefs

*Conf Rm 12*

**Denielle Sachs** (Executive Director, The Blue Sphere Foundation), **Stephanie Wear** (Lead Scientist for Coral Reef Conservation, The Nature Conservancy), **Daniela Fernandez** (Founder, Georgetown Sustainable Oceans Alliance), **Andy Hudson** (Head, Water and Ocean Governance Programme at UNDP)

It is no secret that our oceans and coral reefs are in trouble. With coral bleaching devastating massive swaths of the Great Barrier Reef, ocean temperatures rising, the health of the oceans is more than an environmental issue, it is also an economic, social and political issue. It is no wonder that the UN has named care for life under the water as goal number 14. This session will explore the current state of the oceans and reefs, as well as steps we can take to mitigate the damage, save our reefs, engage our political representatives, and reverse the damage to one of our most precious assets.

## Breakout 2.2: #EndSlaveryNow: Fighting Trafficking With BIG Data & Technology

*Conf Rm 4*

**Joe Schmidt**, (CEO & Founder, Walk Free & the END-Crowd), **Leah Treitman**, (Program Manager, Thorn), **Ehb Teng**, Founder, The Wren Initiative, **Eric Shih**, Founder, Spenprise, **Susan Tenby**, (Director of Community and Partnerships, Caravan Studios)

As technology advances, human trafficking becomes harder to identify and more prevalent. The explosion of escort advertisements on websites like Backpage serves as a perfect example. But we can also use technology in the other direction, to fight slavery and free people from bondage. Please join the Nexus Working Group on Human Trafficking and Modern Slavery to discuss how tech can be an agent for good in today's anti-slavery movement.

## Breakout 2.3: The New Frontier for Peaceful Communities: Safety and Equitability

*DDR - 4th Floor*

**Carine Assouad**, (Managing Director, USA Semsom), **Thenjiwe McHarris**, (Co-Founder, Blackbird), **Ravi Karkara**, (Senior Advisor Strategic Partnership and Advocacy to the Assistant Secretary-General/Deputy Executive Director UN Women & Co-Chair on the UN Inter-Agency Network on Youth Development), **Cecilia Chan**, (Managing Director of Octonovem)

Few communities and societies can claim success in establishing and integrating the safety and peace of their citizens. For many communities, peace and safety are privileges that are not equitably distributed across society. How can innovation and new forms of leadership integrate gender and racial coexistence and insist on higher protection mechanisms for people? Together, our multi-disciplinary panelists will breakdown the challenges we still need to overcome to achieve gender safety, racial integration and coexistence, and social equity.





# Breakout 2

3:00PM–4:00PM

## Breakout 2.4: Cross-Sector Collaborations to Advance the SDG's

Conf Rm 11

**Will Kennedy** (Senior Programme Officer, U.N. Office for Partnerships), **Sue Stephenson** (Vice Chair, IMPACT 2030), **Tami Kesselman** (Co-Chair, Capital Markets Global Summit), **Sergio Fernandez de Cordova** (Chairman, PVBLC Foundation)

We can only achieve the Sustainable Development Goals if we all agree to bring our respective assets together. It will take collaboration between corporations, government, civil society, philanthropy and citizen activists. This expert-led session will identify the myriad ways that Nexus members can partner with each other and other world changing organizations to contribute to the success of the SDG's. We'll learn what organizations are already doing, how they are activating their employees, partners and investors, discuss strategies, and dream big about a better world by 2030.

## Breakout 2.5: Indigenous Issues Are World Issues

West Terrace - 4th Floor

**Mary Ann Thompson-Frenk** (Co-Founder and President, The Memnosyne Institute), **Javier Kinney** (Yurok Tribe), **Ricardo Cervantes Cervantes (Thlalhualpantecultli)** (Tolteca Tribe), **Ricardo Cervantes Leon** (Tolteca Tribe), **Abrayham Kalu** (Igbo Tribe), **Kalu Kalu U** (Ibo Tribe/Kalgomex Ventures), **Andras Corban Arthen** (Basque), **Maggie Dunne** (Lakota Children's Enrichment), **Kunal Sood** (India Hindu Culture), **Melissa Eidson** (Documentary Film Maker, Indigenous Craftsmanship & International Markets), **Chief Oscar Mokeme** (Lgbo Tribe)

Climate Change, Human Rights, Clean Water, Responsible Production and Consumption, etc are all issues that are directly affecting the lives of indigenous people around the world. On every continent, they are often the canary in the coal mine. Come hear their concerns and more importantly the solutions they have developed which could help communities around the globe.

## Breakout 2.6: Impact Investing 3.0: Investing from the Base of the Pyramid

DDR 2-3 - 4th Floor

**Vanessa Grellet** (CEO of Intentional Investment Holdings; Chair of Nexus Impact Investing Working Group), **Thomas Hyland** (Co-Founder and Partner, Aspada Investment Company), **Crystal Jingyi Ding** (President, Everlasting Capital), **Kavita Gupta** (Impact Investor & UN Social Finance Innovator of the Year Winner), **Laura Ortiz Montemayor** (Founder, SVX Mexico), **Carey Verbeck** (Director of Business Development, Veris)

Over four billion people live at the base of the economic pyramid; the majority of them are women. People living on less than five dollars a day are a significant market segment as they represent one-third of the world's economy and hold \$5 trillion in purchasing power. What are the underlying economics and recent changes in technology that will make impact investing for BOP successful? How is the BOP market and opportunities different than other impact investing opportunities? What are the key challenges working with the BOP clients? What are the main sectors where we have seen the most impact for the BOP to lift people out of poverty? How can investors create scalable solutions to basic infrastructure, housing, energy, and education?

## Breakout 2.7: Transcending Struggle: Engaging Flow States for Personal and Planetary Well-being

DDR 1 - 4th Floor

**Claudia Welss** (Co-Founder & Chair, Invest In Yourself @ Nexus), **Gerard Senehi** (Founder & President, Open Future Institute), **Cassandra Vieten** (President and CEO, Institute of Noetic Sciences), **Jamie Wheal** (Principal, Flow Genome Project and Flow Dojo), **Ellen Lovelidge** (Visual Journalist, Invest in Yourself @ Nexus)

We all know the feeling of being totally absorbed in something. Time disappears, our energy feels limitless, we perceive faster with more clarity and connectedness. All aspects of performance increase. We feel Joy! What's happening when our actions and awareness merge? How can we invite the wisdom of Flow into our lives more reliably for greater well-being, satisfaction and impact? And if we "crack the genetic code" of Flow, what difference might that make to our whole planet? Join IY in this exploration into what has been called "the secret to happiness."



Friday PM Plenary

# Inspiration to Action

**4:15P** **SDGs from a Young Scientist**

Sophia Sanchez-Maes  
*Young Scientist, Jefferson Awards Foundation Globe-Changer, Jefferson Awards Foundation*

Introduced by:  
Elizabeth Kennedy  
*National Director, GlobeChangers, Jefferson Awards Foundation*

**4:30P** **The Multiplier Effect: How Investing in Women Makes a Difference**

Andrea Jung  
*President & CEO, Grameen America*

**4:50P** **Innovating at the Grassroots Level: A Conversation with Dan and Martin Rather**

Dan Rather  
*President and CEO, News and Guts Media*  
Martin Rather  
*Founder and Operational Director, The Rather Prize*  
Shiza Shahid  
*Co-Founder, The Malala Fund & NOW Ventures*

**5:10P** **Case Study: Corporate Employees Driving Social Impact**

Joachim Steinbach  
*Lufthansa Help Alliance*

**5:30P** **VR in Action: SDG Action Campaign**

Itai Madamombe  
*Senior Adviser for Innovative Partnerships, U.N.*  
Kristin Gutenkunst  
*Project Manager, U.N. Millennium Campaign*

**5:45P** **Amplifying Our Power**

Sonita Alizadeh  
*Artist & Activist*

**6:15P** **Shabbat "Unplugged" Reception**

RSVP REQUIRED  
*Hosted by the Schusterman Foundation and Garyn Angel*

**9:30P** **NEXUS SETS SAIL**

YACHT DEPARTS AT 10PM

FROM HUDSON'S RIVER PIER 40

# NEXUS AFRICAN LEARNING JOURNEY

30 OCTOBER to 5 NOVEMBER 2016

JOHANNESBURG, SOUTH AFRICA

Nexus Network is a global movement of **2,000+** emerging leaders in philanthropy, impact investing and social entrepreneurship.

PAGE # 027

The Nexus African Learning Journey will be a cutting-edge leadership development programme as well as the experience of a lifetime. A diverse and dynamic group of young entrepreneurs, investors and family business members will have the opportunity to learn about social change in the uniquely challenging and inspiring context of South Africa.



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